

## 2023 North American Indigenous Games Games-Time Information

## Campaign Tagline:

Sport. Culture. Legacy. We're Saving You A Seat

Call to action:

We're saving you a seat.

Learn. Share. Grow.

Learn more at naig2023.com

## Key Messages:

- The 2023 North American Indigenous Games (NAIG 2023) will welcome over
  5,000 youth athletes, coaches and support staff representing more than 756
  Nations across Turtle Island (North America).
- This is the largest sport and culture event in Atlantic Canada's history since contact
- Sport and culture events will be held from July 15-23, 2023.
- This is the 10th NAIG
- 16 sporting competitions in over 21 Venues across Halifax, Dartmouth, Millbrook First Nation and Sipekne'katik
- Culture events are taking place at the Cultural Village on the Halifax Common, along the waterfront and Dartmouth Crossing throughout the week
- NAIG 2023 focuses on 50% sport and 50% culture
- A large portion of NAIG 2023's mission and legacy is rooted in education.
- This is the first NAIG to be held in Mi'kma'ki, traditional home of the Mi'kmaq Nation.

Website: www.naig2023.com

Social Media Handles: @naig2023

Hashtag: #naig2023