

## Wendy Luther

### President and CEO, Halifax Partnership

Wendy Luther is a leader in economic and export development, with vast experience promoting Nova Scotia and its assets globally.

Halifax Partnership is Halifax's public-private economic development organization. Wendy joined as President & CEO in 2019. In 2023, Halifax Partnership was honoured with four Excellence in Economic Development Awards from the International Economic Development Council (IEDC) including Gold for Economic Development Organization of the Year.



Prior to joining Halifax Partnership, Wendy was President & CEO of EduNova, a co-operative association of public and private-sector education providers committed to promoting Nova Scotia's knowledge economy internationally. Under her leadership, EduNova was honoured with the prestigious international PIONEER Association of the Year Award in 2017.

Earlier in her career, Wendy worked in export development with the Atlantic Canada World Trade Centre and Nova Scotia Business Inc. (NSBI) where she led trade missions to over twenty countries and has mentored and advised hundreds of Nova Scotian exporters on how to be competitive in international markets.

At NSBI, through her role as Nova Scotia's first Private Sector Liaison Officer (PSLO), she was appointed by the World Bank and Inter-American Development Bank to connect entrepreneurs and institutions to opportunities funded by International Financial Institutions.

Wendy has served on and led numerous boards and committees including advisory boards for two private sector companies (Canada and U.S. based). Currently, Wendy serves on the Board of Directors and the Management Resources and Compensation Committee of Canadian-owned LED Roadway Lighting; the Board of Directors and as Vice Chair of the Governance Committee of Mitacs, a national not-for-profit organization focused on increasing Canada's innovation competitiveness; and is Membership Chair on the Executive Committee of the International Women's Forum (IWF) Atlantic Chapter.

Born in Vancouver, Wendy graduated with a Bachelor of Arts in Psychology from the University of British Columbia, and an MBA from Saint Mary's University. She holds a Certified International Trade Professional designation (CITP) and is an alumna of the Caribbean Canada Emerging Leaders Dialogue and Royal Canadian Navy Canadian Leaders at Sea (CLaS) Program. In November 2023, she attained her ICD.D designation through the Institute of Corporate Directors, Director Education Program and is really geeking out on governance! In March 2023 Wendy was honoured with Atlantic Canada's 25 Most Powerful Women in Business award.